

A fictional restaurant location comparison

Fictional teaching sample. No real address, buyer, or property is represented. This independently created excerpt demonstrates comparison content; it is not a delivered customer report or proof of source availability.

Main estimate

One fictional café concept. Average order \$20, food costs 30%, other variable costs \$1 per order, and six days open each week. Monthly staffing is \$12,000, owner pay \$4,000, and other operating costs \$4,000 at both sites.

Entered cost or calculated requirement	Location A	Location B
Monthly occupancy costs	\$6,000	\$10,000
Total monthly fixed costs	\$26,000	\$30,000
Contribution per order	\$13.00	\$13.00
Required monthly sales	\$40,000	\$46,154
Required orders per operating day	77	89

Monthly orders equal fixed costs divided by contribution per order. Monthly sales use the unrounded order figure. Six operating days x 52 / 12 gives 26 average operating days per month. Displayed dollars round to the nearest dollar and daily order thresholds upward.

Location B's required monthly sales are about \$6,154 higher under these inputs. No location is ranked or selected. Neither required level is a demand forecast.

Two named alternatives

Each alternative changes one shared input from the main estimate. Other inputs stay the same.

Customer-named alternative	Required monthly sales A / B	Required daily orders A / B
Average order \$18	\$40,345 / \$46,552	87 / 100
Food costs 35%	\$43,333 / \$50,000	84 / 97

These alternatives show assumption sensitivity. They are not probabilities, forecast ranges, or recommended operating targets.

Evidence and unanswered questions

Category	Status in this teaching sample	What remains
Address coverage	Not evaluated; there are no real addresses	A real included address requires verified coverage
Census population, income, jobs, commutes	Not queried	A real report shows dated available context or why it is missing
FEMA flood maps	Not queried	Source context cannot replace property and insurance checks
Permits and allowed use	Not checked	Ask the relevant permitting office for the actual property
Property condition and access	Not checked	Customer investigation remains necessary
Nearby-business and traffic counts	Not included	Do not treat absence as a zero count

No source dates or local findings are invented here. An eligible address can have missing optional context. Missing optional facts alone do not trigger a refund.

What the \$299 report adds

The free preview explores entered assumptions and available context. The \$299 one-time report covers one food concept, up to five locations, one main estimate and up to two alternatives you name. It includes a private web report, matching PDF, and updates for 90 days from first valid publication. Access is for the buyer only; do not share access or forward the purchased PDF. This teaching sample can be used separately from a purchased report.

The report shows your assumptions, checkable calculations, dated facts, visible limits, and unanswered questions. It does not rank locations, predict demand, or choose a property. Nearby-business counts and traffic counts are not included.

Delivery and corrections

Delivered within two business days (Monday to Friday, not counting U.S. federal holidays) after payment and your core numbers are in. If the report or essential source evidence is missing at 12:00 a.m. Chicago time after day two, you get a full refund, even if it arrives later. Mistakes are corrected at no charge. The refund does not depend on signing a lease and is not a limit on our liability.

After confirmed payment and complete core inputs, the next two Monday-Friday dates count as business days, excluding U.S. federal holidays and their observed weekdays. Optional inputs do not restart the clock. See the approved offer disclosure at purchase when sales are available.

Next step

Gather your inputs with the comparison checklist and read the coverage explanation.

Prepared by Dandely on October 14, 2026. Dandely is operated by Kagi LLC. All figures are fictional; no property has been evaluated.