Dandely

A fictional restaurant location comparison

Fictional teaching sample. No real address, buyer, or property is represented. This independently created excerpt demonstrates comparison content; it is not a delivered customer report or proof of source availability.

Main estimate

One fictional café concept. Average order $20, food costs 30%, other variable costs $1 per order, and six days open each week. Monthly staffing is $12,000, owner pay $4,000, and other operating costs $4,000 at both sites.

Entered cost or calculated requirement	Location A	Location B
Monthly occupancy costs	$6,000	$10,000
Total monthly fixed costs	$26,000	$30,000
Contribution per order	$13.00	$13.00
Required monthly sales	$40,000	$46,154
Required orders per operating day	77	89

Monthly orders equal fixed costs divided by contribution per order. Monthly sales use the unrounded order figure. Six operating days × 52 ÷ 12 gives 26 average operating days per month. Displayed dollars round to the nearest dollar and daily order thresholds upward.

Location B's required monthly sales are about $6,154 higher under these inputs. No location is ranked or selected. Neither required level is a demand forecast.

Two named alternatives

Each alternative changes one shared input from the main estimate. Other inputs stay the same.

Customer-named alternative	Required monthly sales A / B	Required daily orders A / B
Average order $18	$40,345 / $46,552	87 / 100
Food costs 35%	$43,333 / $50,000	84 / 97

These alternatives show assumption sensitivity. They are not probabilities, forecast ranges, or recommended operating targets.

Evidence and unanswered questions

Category	Status in this teaching sample	What remains
Address coverage	Not evaluated; there are no real addresses	A real included address requires verified coverage
Census population, income, jobs, commutes	Not queried	A real report requires a dated result for each address
FEMA flood maps	Not queried	A real report requires the mapped result for each address. It cannot replace property and insurance checks
Permits and allowed use	Not checked	Ask the relevant permitting office for the actual property
Property condition and access	Not checked	Customer investigation remains necessary
Nearby Google Maps listings and road traffic	Not queried	A real report requires both counts for each address

This teaching sample has no real addresses, so no source dates or local findings are shown. A real report requires all eight dated facts at each supplied address.

What the paid report adds

$299 one-time report plus applicable tax. Stripe shows any applicable tax and your total before you pay. One food concept, up to five locations, one main estimate and up to two alternatives you name. Includes a private web report, matching PDF and updates for 90 days from first valid publication. Access is for the buyer only. Do not share access or forward the PDF. This teaching sample can be used separately from a purchased report.

The report shows your assumptions, checkable calculations, dated facts, visible limits, and unanswered questions. It does not rank locations, predict demand, or choose a property. The $299 report includes eight dated facts for each address: population, household income, workplace jobs, two Texas commuting counts, the FEMA flood-map result, a count of matching Google Maps listings within one mile and average daily vehicles on an identified road segment within 250 metres. We check these before checkout. If we cannot verify one for an address, we cannot sell the report for that address. Road traffic does not measure pedestrians or visits to the business.

Delivery and corrections

Delivered within two business days (Monday to Friday, not counting U.S. federal holidays) after payment and your core numbers are in. If the report or essential source evidence is missing at 12:00 a.m. Chicago time after day two, you get a full refund, even if it arrives later. Mistakes are corrected at no charge. The refund does not depend on signing a lease and is not a limit on our liability.

After confirmed payment and complete core inputs, the next two Monday-Friday dates count as business days, excluding U.S. federal holidays and their observed weekdays. Optional inputs do not restart the clock. Checkout shows the exact terms before you pay.

How to read the two counts

Google counts matching listings, which may include more than one listing for a storefront. Federal traffic data gives average vehicles per day on a specific road segment. Neither measures customers walking into a store.

Next step

Gather your inputs with the comparison checklist and read the coverage explanation.

Example prepared October 14, 2026. Offer information updated November 17, 2026. Dandely is operated by Kagi LLC. All figures are fictional; no property has been evaluated.